

Minutes
Senior Services/Aging in Place Task Force
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Thursday, August 22, 2019
7:00 p.m.

Present: Bernadette Beach, Stephanie Comptois,, Commissioner Sharlan Douglas, Sue McKee, Joan Johnson,

Staff liaison: Paige Gembarski and Alexis Champion

1. Call to Order: 7:08 pm by Commissioner Sharlan Douglas
2. Approval for Commissioner Sharlan Douglas to chair meeting in Jeff Plachta
Absence motion Joan Johnson and second by Bernadette Beach, all approved.
3. Approval of agenda motion by Joan Johnson and second Sue McKee all in favor.
4. Approval of minutes from July 30, 2019 meeting motion Sue McKee and Stephanie Comptois, all approved.
5. Oakland County Senior Advisory Council: Welcome Royetta Ealba and Mark Kelly
 - a. Royetta informed the board that Oakland County Executive, the late L. Brooks Patterson formed SAC to ensure Oakland County a place where seniors have a high quality of life enriched by volunteering and other recreational, cultural and growth activities.
 - b. The Council is compiled of 21 volunteers from varies Oakland County districts.
 - c. The Senior Advisory Council has 3 goals: Education and Outreach to Older Adults and their Advocates, Educate Seniors by providing training with partner organizations and Improve Public Awareness of the Senior Advisory Council.
 - d. General responsibilities of a SAC member: attend meeting once a month, connect with senior centers, be in contact with district County Commissioner, bring new and emerging senior-related issues to SAC and be an active part of SAC.
 - e. Mark Kelly covers district of Troy, Clawson and a part of Royal Oak.
6. James/Alexus updates on their tasks to do Alexis informed board
 - a. Working on Online and Focus Group Flyers.

- b. Focus on what Groups are and can do. Auburn Hills has a 20-point action plan.
- c. Establish a Marketing Plan.
- d. Focus on Downtown, Facebook, target ads which will cost and use the RO Review which the black and white ads are responsible.
- e. Will have flyers for WROK before the Commission meetings.
- f. Target social gathering places: hair salon, churches, Farmers Market Expo, coffee shops, McDonald's, etc.
- g. Learned the 63% of seniors are on Facebook.
- h. Conversation with Karen from AARP the demographics of RO are: 16,000 Senior Citizens with, 14,500 Caucasian, 550 African American, 70 Asian and others.
- i. Received the okay from Jaynmarie to put information in water bills, but she needs a two weeks lead time.
- j. Digital survey for individuals of all ages to capture caregivers.
- k. Benchmark information with County and churches with shut ins.

7. Conference Call with AARP Update: Stephanie

- a. Karen from AARP has a contact with the Asian American community.
- b. Unfortunately, we missed a couple of deadline dates with AARP 😞
Karen will be able to get information to RO members via email.
- c. Work groups have multiple individuals in groups would be ideal.
- d. Aging Friendly Conference on October 7, 2019 in Lansing. Same day as Expo in RO.
- e. Next phone call with Karen will be September 12th at 9:30 am. Stephanie will be in Main until September 21st. She still can be reached by email.

8. Future focus group dates and work groups: Alexis

- a. Senior Center was booked at the possible dates.
- b. Possible other venues St. Johns and United Methodist.
- c. Looking at either October 22 or 24 and November 9 or 16. Possibly Weeknights 6 pm and Saturday either 10 am or 1 pm. Groups are still premature.

9. Discuss Surveys and Script: Sue

A. Survey Revision: Sue

- a. Sue addressed two questions that Jeff has with loneliness and primary concern.
- b. Two surveys one 14 pages and the other more condensed with 8 pages. Seems that if we use the condensed view it might run a risk of not getting the real information that we are seeking. The long version is more comprehensive.
- c. Need to establish a goal.

- d. No matter what population if you get random 400 individuals to respond it's a great response. Give or take 5%.
- e. Is there data analysis and cross reference of who is filling out survey. We are currently using Survey Monkey with a membership of City of Royal Oak.

B. Discuss Test Runs Script for Phone Survey – Sue

- a. Sue will email board a copy of the test version.
- b. If the board could test this survey out with 3 homebound individuals and report back at next meeting.

10. New Business:

- a. Paige suggested that we have a vice-chair for the board. Motion was made to have Joan Johnson as the vice-chair motion by Bernadette Beach, second by Commissioner Sharlan Douglas, motion approved by all.

11. Public Comment:

- a. Janice informed board of elevator at St. John's, asked Alexis about the percentages that she had for senior's on fb, and informed us that this was Jeff's third missed meeting.
- b. Linda offered a suggestion of First Congregational Church on Webster and Crooks have a nice social hall. Worried about individuals taking survey more than once to possibly sway numbers.

12. Meeting adjourned at 8:50pm: Respectfully submitted Paige Gembarski